



HOW TO WRITE THE DOCUMENT ON INTELLECTUAL PROPERTY (TO APPLY FOR THE JACOBACCI & PARTNERS IPR SPECIAL PRIZE)

1. BRIEF DESCRIPTION OF YOUR INVENTIVE SOLUTION

In this section, please describe the technical solution in a concise manner, and focus on the differentiating features with respect to the already existing closest prior art and on the technical features that provide advantages or an improvement with respect to similar, already known technologies.

2. TECHNOLOGICAL BACKGROUND

Please describe both the technological background which you know of and the way by which you have come to know it. In particular, have you carried out any technology landscape search, or prior art search, or freedom to operate search? Please also describe how and if these searches shaped your strategy.

3. PROTECTION OF YOUR SOLUTION

a) Did you protect your idea? If so, how? If you have already filed one or more patent applications, or if you have already registered a trademark or a design model, please attach a copy (including, for patent applications, the Search Report, when already available). All received documents will be treated as confidential information.

b) Have you defined a plan for the future development of your portfolio of intellectual property rights (trademarks, patents, design rights, etc.)?

c) What do you want to achieve by means of patent protection and/or trademark registration and/or design registration?

d) In the negative, why have you decided NOT to file (or not to file YET) any patent/trademark/design application?

4. MARKET

Which are the markets of interest for your solution?

5. FURTHER INTELLECTUAL PROPERTY RIGHTS

Please specify whether you have applied / used or you intend to apply for / use further means to protect your ideas.

6. VALORIZING INTELLECTUAL PROPERTY RIGHTS

Please describe if and how you intend to valorize / monetize your current or future portfolio of intellectual property rights.

7. MOTIVATION

Use this section freely to convince us in a few words that you deserve the Jacobacci prizes best.